Form 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
   WENNINGER RICHARD E
   14000 GYPSUM CREEK ROAD
   GYPSUM CO 81637

2. Issuer Name and Ticker or Trading Symbol
   FEMALE HEALTH CO [ FHCO ]

3. Date of Earliest Transaction (Month/Day/Year)
   07/02/2012

4. If Amendment, Date of Original Filed (Month/Day/Year)
   
5. Relationship of Reporting Person(s) to Issuer
   X Director
   Other (specify)

6. Individual or Joint/Group Filing (Check Applicable Line)
   X Form filed by One Reporting Person
   Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)
   Common Stock, par value $.01 per share

2. Transaction Date (Month/Day/Year)
   07/02/2012

3. Transaction Code (Instr. 4)
   S

4. Securities Acquired (A) or Disposed Of (D) (Instr. 5)
   A

5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)
   10,000

6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)
   D

7. Nature of Indirect Beneficial Ownership (Instr. 4)
   

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)
   

2. Conversion or Exercise Price of Derivative Security
   

3. Transaction Date (Month/Day/Year)
   

4. Transaction Code (Instr. 8)
   

5. Number of Derivative Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)
   

6. Date Exercisable and Expiration Date (Month/Day/Year)
   

7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)
   

8. Price of Derivative Security (Instr. 5)
   

9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)
   

10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)
    

11. Nature of Indirect Beneficial Ownership (Instr. 4)
    

Explanations of Responses:

1. These shares are being sold by the reporting person pursuant to a 10b5-1 trading plan adopted by the reporting person.

2. The price reported above is the weighted average transaction price. The range of prices for such transactions is $5.8187 to $5.865. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.

3. The price reported above is the weighted average transaction price. The range of prices for such transactions is $5.97 to $6.16. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.

4. These shares are held in a trust as to which Mr. Wenninger is a trustee and beneficiary.

5. These shares are held in a charitable remainder trust as to which Mr. Wenninger is a trustee and Mr. Wenninger and his spouse are beneficiaries. Mr. Wenninger continues to report beneficial ownership of all of the shares held by the trust but disclaims beneficial ownership except to the extent of his and his spouse's pecuniary interest therein.

/s/ James M. Bedore, Attorney-in-fact  07/05/2012

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.