Name and Address of Reporting Person
Frank Mary Margaret
4400 BISCAYNE BOULEVARD, SUITE 888
C/O THE FEMALE HEALTH COMPANY
MIAMI FL 33137

Issuer Name and Ticker or Trading Symbol
VERU INC. [ FHCO ]

Date of Earliest Transaction
08/02/2017

Relationship of Reporting Person(s) to Issuer
X Director
10% Owner
Officer (give title below)
Other (specify below)

Date of Amendment
08/02/2017

Form filed by One Reporting Person
X
Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Code</th>
<th>Amount of Securities Acquired (A) or Disposed Of (D)</th>
<th>Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>V</td>
<td>A</td>
<td>45,000</td>
</tr>
</tbody>
</table>

Transaction Date
08/02/2017

Deemed Execution Date
08/02/2017

Transaction Code
A

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Code</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>V</td>
<td>45,000</td>
</tr>
</tbody>
</table>

Date Exercisable and Expiration Date
08/02/2021
08/02/2027

Nature of Indirect Beneficial Ownership
Code
V

Explanation of Responses:
1. Options for one-third of the shares vest on each of August 2, 2018, August 2, 2019 and August 2, 2020.

Signature of Reporting Person
/s/ Kevin J. Gilbert, Attorney-in-fact
08/04/2017

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see instruction 4 (b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.