1. **Name and Address of Reporting Person**

   **WENNINGER RICHARD E**
   
   (Last)        (First)        (Middle)  
   14000 GYPSUM CREEK ROAD
   
   (Street)      (City)         (State) (Zip)

2. **Issuer Name and Ticker or Trading Symbol**

   **FEMALE HEALTH CO [ FHCO ]**

3. **Date of Earliest Transaction (Month/Day/Year)**

   07/17/2012

4. **If Amendment, Date of Original Filed (Month/Day/Year)**

   07/18/2012

5. **Relationship of Reporting Person(s) to Issuer**

   X Director 10% Owner
   
   Officer (give title below) Other (specify below)

6. **Individual or Joint/Group Filing (Check Applicable Line)**

   X Form filed by One Reporting Person
   
   Form filed by More than One Reporting Person

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### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>1. Title of Security (Instr. 3)</th>
<th>2. Transaction Date (Month/Day/Year)</th>
<th>2A. Deemed Execution Date of Transaction, if any (Month/Day/Year)</th>
<th>3. Transaction Code (Instr. 4)</th>
<th>4. Securities Acquired (A) or Disposed Of (D) (Instr. 4 and 5)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>7. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock, par value $.01 per share</td>
<td>07/17/2012</td>
<td></td>
<td>S (1)</td>
<td>10,000 D</td>
<td>$5,8177 (2)</td>
<td>I</td>
<td>Note (4)</td>
</tr>
<tr>
<td>Common Stock, par value $.01 per share</td>
<td>07/18/2012</td>
<td></td>
<td>S (1)</td>
<td>10,000 D</td>
<td>$5,8482 (3)</td>
<td>I</td>
<td>Note (4)</td>
</tr>
<tr>
<td>Common Stock, par value $.01 per share</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>958,245 D</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Common Stock, par value $.01 per share</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>22,048 I</td>
<td></td>
<td>By Spouse</td>
</tr>
<tr>
<td>Common Stock, par value $.01 per share</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>250,000 I</td>
<td></td>
<td>Note (5)</td>
</tr>
</tbody>
</table>

### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>1. Title of Derivative Security (Instr. 3)</th>
<th>2. Conversion or Exercise Price of Derivative Security</th>
<th>3. Transaction Date (Month/Day/Year)</th>
<th>3A. Deemed Execution Date, if any (Month/Day/Year)</th>
<th>4. Transaction Code (Instr. 4)</th>
<th>5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 4 and 5)</th>
<th>6. Date Exercisable and Expiration Date (Month/Day/Year)</th>
<th>7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>8. Price of Derivative Security (Instr. 5)</th>
<th>9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
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</tr>
</tbody>
</table>

**Explanation of Responses:**

1. These shares are being sold by the reporting person pursuant to a 10b5-1 trading plan adopted by the reporting person.
2. The price reported above is the weighted average transaction price. The range of prices for such transactions is $5.75 to $5.95. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
3. The price reported above is the weighted average transaction price. The range of prices for such transactions is $5.77 to $5.90. Upon request by the Commission staff, the reporting person will provide full information regarding the number of shares sold at each separate price.
4. These shares are held in a trust as to which Mr. Wenninger is a trustee and beneficiary.
5. These shares are held in a charitable remainder trust as to which Mr. Wenninger is a trustee and Mr. Wenninger and his spouse are beneficiaries. Mr. Wenninger continues to report beneficial ownership of all of the shares held by the trust but disclaims beneficial ownership except to the extent of his and his spouse's pecuniary interest therein.

/s/ James M. Bedory, Attorney- in-fact 07/19/2012

**Signature of Reporting Person** **Date**

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

*If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.